



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 4/30/2023

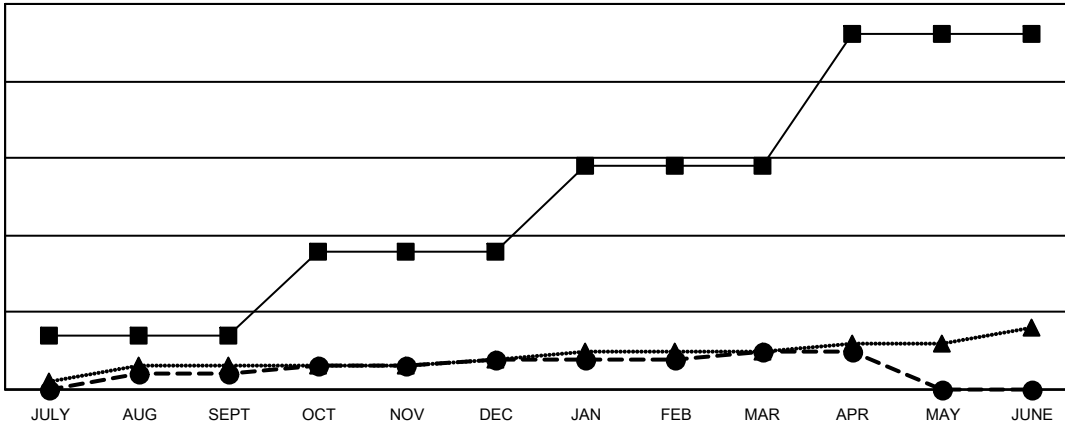
Multiple District 2

LOCATION: TEXAS

Clubs			
RESULTS FOR 2022-2023			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	7	2	6
OCT/NOV/DEC	11	2	9
JAN/FEB/MAR	11	1	3
APR/MAY/JUNE	17	0	1

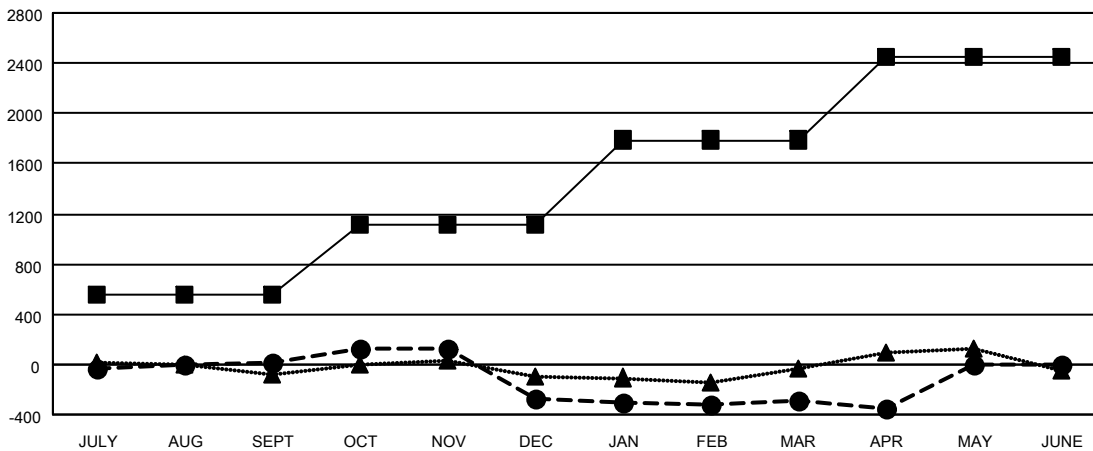
Members			
RESULTS FOR 2022-2023			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	559	906	784
OCT/NOV/DEC	551	726	937
JAN/FEB/MAR	679	711	663
APR/MAY/JUNE	661	269	306

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 19	
DROPPED MEMBERS	
DECEASED	249
CLUB CANCELLED	124
OTHER	2,317
TOTAL	2,690

473 CLUBS OF 780 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

GENDER DISTRIBUTION	
MALE	13,578 (61.07%)
FEMALE	8,645 (38.88%)
NON BINARY	4 (0.02%)
PREFER NOT TO ANSWER	7 (0.03%)
TOTAL FAMILY UNIT MEMBERS	3,450
FAMILY MEMBERS PAYING HALF DUES	1,766